

Our quality is what defines us



Kemsigns
Our quality is what defines us **GROUP**

www.kemsigns.com.au

Company profile

Originally established in 1980 as KEM Stripes, The Kemsigns group has since grown and transformed from the traditional role of a Vehicle presentation service for Auto Dealerships, to a complete supply and Installation or turn-key Signage Company supported via a national installation network. The Kemsigns group can now offer clients additional products and services to an already impressive foundation.

Our Complete Signage Management concept, is supported and delivered through an uncompromising approach to Brand integrity, provided through innovative and quality signage applications. The ongoing support of clients and the innovative approach and adoption of technological changes, have contributed to the continual and ongoing growth of The Kemsigns Group.

Perception is Reality.

The Kemsigns Groups' attention to detail from artwork and material/design specification, through to the use of quality materials, manufacture and installation, underpin a company attitude applied to every project undertaken.

With over 30 years of experience, knowledge and diversity within the sign Industry, The Kemsigns Group provide clients with a range of products, applications and services that jointly deliver and permit the freedom and flexibility of choice relative to their specific needs.

“Our quality is what defines us”

In order to ensure we provide and deliver a quality product, to exceed clients' expectations wherever possible, we employ a professional and skilled labour force, across our marketing, production, installation and administration framework.

These resources offer specific and dedicated services in order to meet the company motto

The longevity and ongoing success in any business is an evolving challenge. We benchmark our company and resources-network against the following stipulations

- Clients' needs and requirements to be understood, correctly interpreted and met
- Supply and deliver a product, to specification, at a fair price, in full and on time
- Manage Projects with minimal interruption to the clients core business activities
- Ensure the resources engaged are skilled, experienced and capable
- Maintain client confidence through regular reporting

Kemsigns uncompromising commitment to remain vigilante to the above core performance values has been crucial to the ongoing success and support we have enjoyed and strive to maintain.



Our products and services are as follows:

Signage – Supply, Manufacturing, Fabrication

- Internally Illuminated light boxes
 - Slimline
- Pole signs
 - Single and Twin
- Monoliths
 - Directional signage
 - Way-finders
 - Freestanding
- Two (2) Dimensional signs
 - ColourbondWeathertex
 - PVC
 - Corflute
 - Computer Cut Vinyl
 - Reflective Graphics
- Fabricated Lettering
 - Channel
 - Acrylic
 - Routed
 - Illuminated
- ACM Products
 - DiBond
 - Alucobond
- Lighting solutions
 - LED
 - Neon
 - Fluro

Printing

- Point of Sale
- Rollups
 - 850mm W x 2mtrs
 - 1mtr W x 2mtrs
 - NON standard sizes also available
- Digital
 - 1.2m (w) to 4mtrs machine capacity
 - Retail POS
 - Translites
 - External and Indoor applications
- Heavy Duty Banners
 - Flex-face
 - Large Format

- Inhouse laminating of all printing
- Flatbed
- Clear Vision
- Vehicle Wraps
- High Speed Digital Sign and Label creation and printing

Creative Design-Specifications

- Brand style guides
- Graphic Design
- Logo Design/Development
- Pre Press/Pre Production facilities

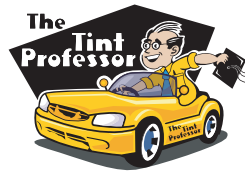
Administration and Documentation

- Council permits
 - Local and interstate
 - Collation of all necessary documentation deemed necessary to satisfy applicable local authority
- Comprehensive site surveys supporting both Council submissions, Artwork submissions/Production and Manufacture
- Regular Project management Updates
 - Work In Progress Reports
 - Project Timelines

Installation and Logistics

- Centralised Network Control/Management
- Maintenance
- National network
 - Local, State and National applications
- Accredited and Approved contractors
- Comprehensive Site Survey and Support to Documentation
- Freight Forwarding Network
- Vehicle and Fleet commissioning and De-Fleeting - Motor Partners
- Response Units

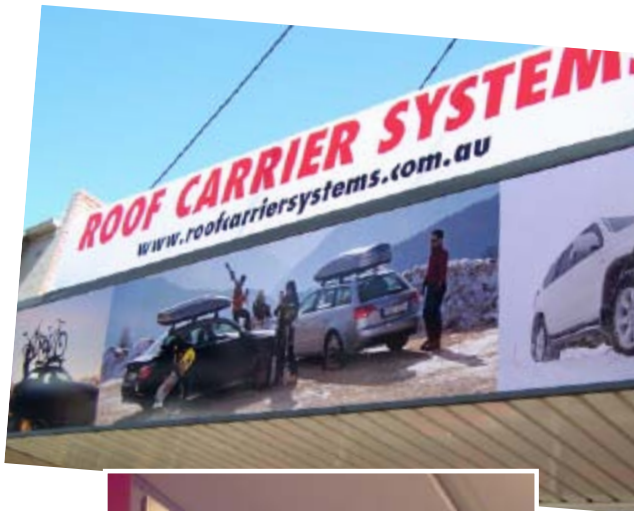
Our client portfolio includes:













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AFTER ▼



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BEFORE ▲
AFTER ►



BEFORE ►
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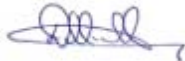
Kemsigns – Staying abreast of the latest Technology!

The Kemsigns Group continually strive to implement new technologies and methods, review and adopt the many initiatives we require to improve our Signage Manufacturing processes, From your initial Inquiry, Product representation, Waste Loss and Recycling to delivery of the final product to you - our customer.

These initiatives have in most instances, represented a significant investment for the Company, such as;

- **“Harvest”** an environmentally responsible (Manufacturing) Waste Material Recycling partnership with Transpacific – Cleanaway, resulting in significant reductions in waste sent to landfill.
- **Latest Technology** - The upgrade and replacement of older, higher energy consuming equipment with the latest, fastest and most technologically advanced - lower energy consuming products available from Mimaki. Japanese engineering technology - Digital Printing and Cutting systems, that we at Kemsigns consider both “World Class and Best Practice” equipment currently available for the signage industry.
- **Economy of Scale** - Wider bed Print and Lamination systems that cater for the industries increasing roll width of materials, wider roll sizes allow for less joints, overlaps and waste. Ultimately less material usage through economy of both print / cutting layouts and the application of protective over-laminates during manufacture.
- **Eco Ink** - Mimaki Digital “Eco” Ink System; the recent conversion of our Mimaki - JV5 Wide Format Digital Printer in January 2010 to this new Eco ink process, continues to reduce any impact that our signage business has on the environment. Whilst offering an Eco Friendly ink product for Digital Print applications, this new ink process also offers a more vibrant and accurate colour reproduction and life span. **“Customers may notice a small variation to their current Digital colour printed products against the older Solvent type ink used, but, will be more than happy with the social and ecological advantages that use of this NEW ink brings”.**

As an Australian owned and operated company, Kemsigns are committed to providing the best possible finished products to our customers at fair and reasonable prices and will continue to review all new and innovative products, services and materials being offered by importers and wholesalers for this industry. In the interest of Quality over Price and the preservation of jobs in Australia, Kemsigns will continue to use only products and core materials that meet our stringent acceptance levels, this sometimes means not being able to provide low-end imported products, only those items that provide a quality finished product with longevity of life - in comparison to those of some cheaper materials and finishes - nor at prices that other sign companies may offer for such imported or lower grade lines. This selective process therefore assures you of continued receipt of higher quality, end-products with the manufacture of the signage or print element of these products remaining within Australia.



Daryl Mills
Group General Manager

Kemsigns Group.



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Memberships and Accreditations

- ASGA (Australian Sign & Graphics Association) Member - #V17 
- CASA (Civil Aviation Safety Authority) Accredited Supplier to the Aviation Industry Accreditation No C521714 for aircraft components.
 - External Graphic Design, Manufacture and Application of branding livery and promotions.
 - Internal Warning and Labelling Provision.
 - Component Manufacture and Replacement.
- Recognised OEM Manufacturers to the Heavy Industry, General Equipment, Construction & Automotive Industries
- Currently seeking ISO 14001 Accreditation – Due December 2010
- Authorised 3M Converter 

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Kemsigns Vic pty.ltd.
ACN 126 084 240

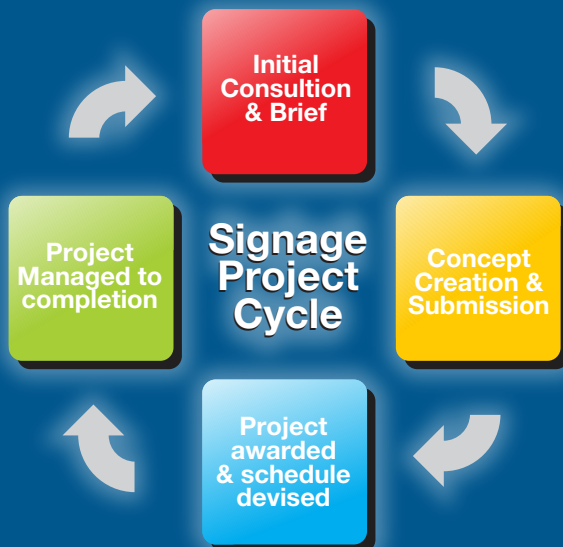
**Manufacture & Quality
Signage Installation**

1300 K SIGNS
ABN: B22 351 98P

National Network
1300 5 744 67

**Awarded &
Best Signs**
ABN: B22 410 32H

**Graphic & Design
Studio**



Associated Companies

MotorPartners pty.ltd.
Vehicle Fit-Out & De-Fleet Services

Auto-Link Nominees pty.ltd.
Distributors:
HS-2000 Tyre Sealant
Covert & Visible Lighting Solutions
Econo-Flash Traffic Management Arrows

Identity Matrix
Project Management



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